

# Department of Business Administration

Shri Ram College, Muzaffarnagar

## Notice

08-05-2019

All the students of Shri Ram College, Muzaffarnagar are hereby informed that Department of Business Administration is organizing a **SEMINAR, SURVEY & SPORTS ACTIVITIES WITH NGO SWAL IN VILLAGE BHADARPUR KHERIVIRANN AS KHELGAON BY SRC WITH COLLABORATION OF SWAL(SPORTS A WAY OF LIFE) on 18/05/2019.**

  
Dr. Saurabh Mittal

Head of Department

  
Co-ordinator  
IQAC, Shri Ram College,  
Muzaffarnagar

  
Principal  
Shri Ram College  
Muzaffarnagar

# Shri Ram College, Muzaffarnagar

## KhelMahotsav 18/05/2019

### Lay Out

- Welcome of the Guests (Tilak)
- Lamp Litting by all Guests
- Welcome of the Guests on the Dias
- Bouquet Presentation
  - i. Chief Guest Shri Ashok Dhyanchand-
  - ii. President Prof. P K Biswas-
  - iii. Special Guest of Honor
    - ShriGopalSaini-
    - ShriSurendraKatariya-
    - ShriSatpalYadav-
    - Shri Vijay Shankar Pandey IAS-
  - iv. Guest of Honor
    - ShriAlokYadav CDO
    - ShriAmit Kumar ADM (Administration)
  - v. Chief Organizer Dr. KanishkaPandey
  - vi. Patron SAWOL Dr. S.C. Kulshreshtha
  - vii. ShriRadheShyam Gram Pradhan

  
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- Brief Introduction about the Event- By Dr. Alok Gupta
- Key Note Address- By Prof. Biswas
- A Video Session on Olympic Games
- Brief Introduction of Dr. Kanishka Pandey
- Presentation of Theme- By Dr. Kanishka Pandey
- Memento to Dr. Kanishka Pandey
- Brief Introduction, Speech & Memento- Shri Gopal Saini
- Prize & Memento Distribution (Others) **Slot-I**
- Brief Introduction, Speech & Memento- Shri Surendra Katariya
- Brief Introduction, Speech & Memento- Shri Satpal Yadav
- Prize & Memento Distribution (Others) **Slot-II**
- Brief Introduction, Speech & Memento- Shri Ashok Dhyanchand
- Brief Introduction, Speech & Memento- Shri Vijay Shankar Pandey
- Brief Introduction, Speech & Memento- Shri Radhe Shyam Gram Pradhan
- Prize & Memento Distribution (Others) **Slot-III**
- Vote Of Thanks By Dr. S. C. Kulshreshtha
- National Anthem

  
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### **NGO- Sports A way of life**

1. Ms. Ankita Sharma (Research Associate IMT)
2. Mr. Sudhanshu
3. Mr. Trivendra Kumar

### **SRGC**

1. Dr. S.C. Kulshreshtha (Patron SAWOL)
2. Dr. Perna Mittal, Principal SRC of Education
3. Dr. Alok Gupta, Director SRC of Engg.
4. Mrs. Neetu Singh
5. Dr. Pramod Kumar
6. Dr. Abdul Aziz
7. Mr. Bhupendra Kumar
8. Mr. Sanjeev
9. Dr. Ravi Gautam
10. Mr. ankit Kumar, NSS Coordinator

### **SCHOOLS**

1. Primary School
2. Principal Bahadarpur
3. Principal KheriViran
4. Sr. Primary School
5. Principal

  
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2018-2019  
SEMINAR



  
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**BBA Department**

**DATE: 18-05-2019**

***A Seminar, Survey & Sports Activities***

***on***

***“by ‘SRC’ with collaboration if ‘SWAL’”***


**REPORT**


We are group of like minded people from various states dedicated to promoting sports in India at grass root level. The brain child of a former badminton player from Uttar Pradesh, DrKanishkaPandey, an amalgamation of both sport person and academic bent of mind, has been instrumental in conceptualising this NGO. The sole aim of this NGO is to promote sports in India by creating an enabling environment for budding sports persons. The seeds of sports sprout at the very young age, where parents play pivotal role in shaping their wards. NGO Sports: A Way of Life is dedicated to imbibe sporting spirit through counseling parents as it fremly believes that during formative years, parents primarily focus on dissuading students from participating in any sports as they go by the adage that sports spoil a kid

**Objective**

Sports a way of life NGO is dedicated to promoting sports literacy in India especially among villagers and those parts of town where people are least aware of sports, as it believes that sports talents could be spotted from such places.

The NGO believes in carrying forward the old Gurukul tradition of teaching where studies and sports moved hand in hand. As a tool it will keep on engaging iconic players from various sports especially from athletics from time to time and arrange their interactions with parents so that they could be motivated and be made aware of various sports and its long term benefits in shaping personality of their wards. Besides this NGO would be focussed on imbibing various sports values in budding kids so that they become human being of solid character and progress in every walks of their life in future

  
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## Conclusion

Besides, this NGO also believes that the sports be looked from different glass and only medal and money or career should not be the goal of participating in sports, rather people should see the sports as catalyst in shaping a character moved with values. Today we encounter moral turpitude at every level, and sports has been only potent weapon to deal with such issues.

## Summary :

- Total Participants** - 150
- Event Coordinator** - Mr. Vivek Kumar Tyagi
- Anchor** - Mr. Kapil Dev Dhiman
- Supporting Faculties** - Ms. Shruti Mittal  
- Mr. Rajeev Rawal,  
Mr. Ankur Tyagi  
Mr. Pankaj Kaushik,  
Mr. Himanshu Verma
- Chief Guest** - Shri Ashok Dhyanchand
- Guest of Honour** - Shri Alok Yadav

*Ramesh*

*[Signature]*  
Co-ordinator  
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*[Signature]*  
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